

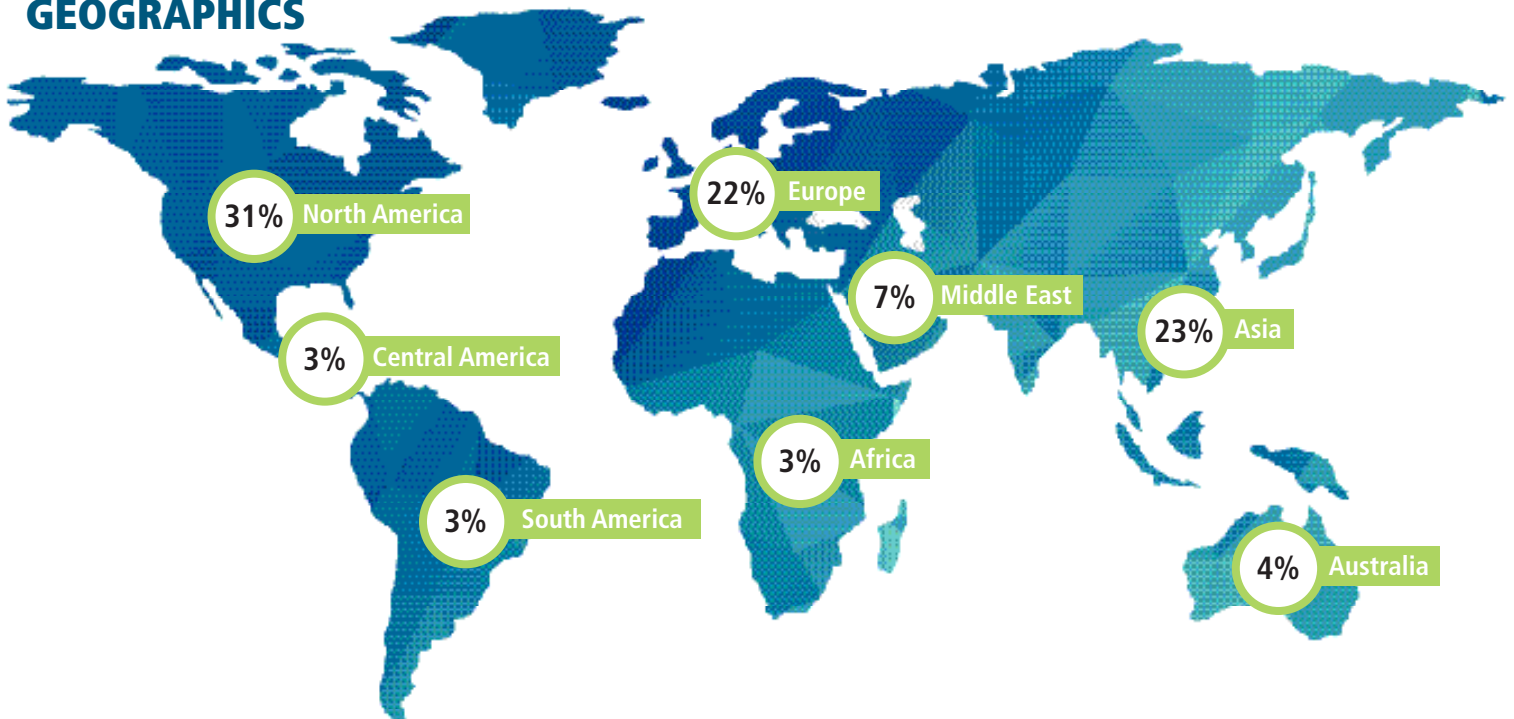
# HOSPITALITY NEWS NETWORK



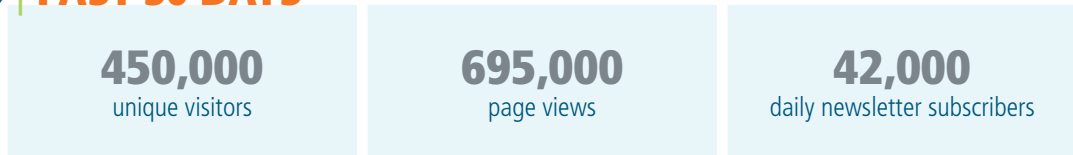
Established in 1952, **Hospitality Financial and Technology Professionals (HFTP®)** is recognized as the spokes group for the finance and technology segments of the hospitality industry, with members and stakeholders spanning across the globe. HFTP has partnered with **Hospitality Net** to provide those within the hospitality sphere with industry leading tools to best broadcast their messages and brand to decision-makers in all geographic regions.

With an exclusive focus on global hospitality and tourism, **Hospitality Net** serves the industry as an online media-hub, providing electronic news syndication, content marketing, and online advertising services for hundreds of organizations within the global hospitality vertical.

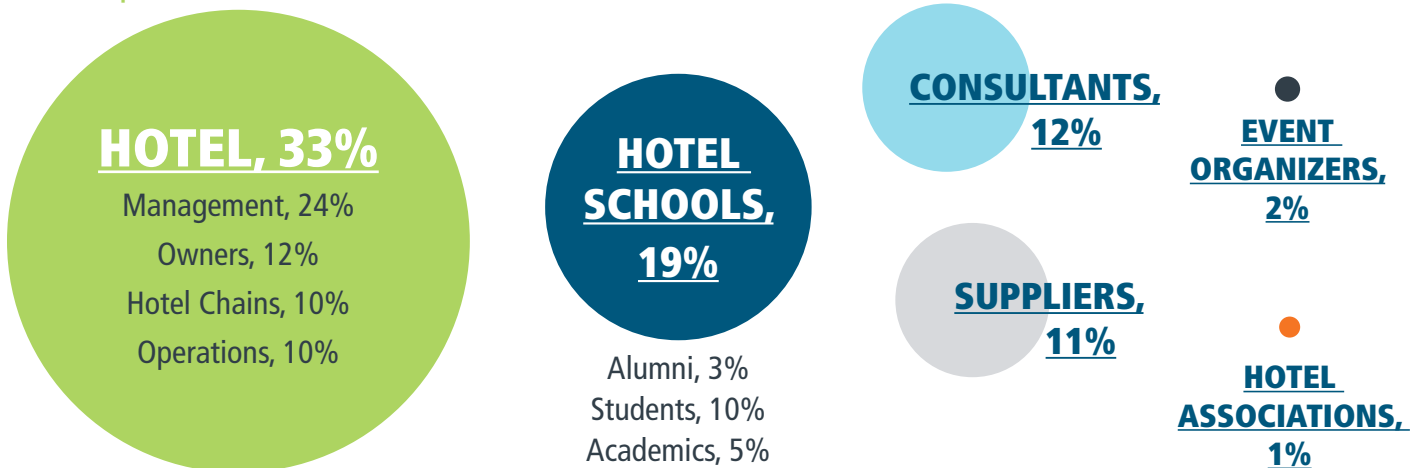
## GEOGRAPHICS



## STATISTICS | PAST 30 DAYS



## USER | PROFILES



## CONTENT | FEATURES

Press Releases	Opinion Articles	White Papers	Commissioned Content
Webinars	Product Features	Appointments	And much more...

## CONTENT PUBLICATION

Join the Hospitality Net/HFTP hospitality news network and have your content distributed worldwide. The opportunity to publish a variety of content types helps you select the best method for relaying your message.

Hospitality Net membership comes with these benefits:

- Publication and syndication\* of press releases (1 release = 1 credit)
- Publication and syndication\* of opinion articles (1 opinion article = 1 credit)
- Publication and syndication\* of white papers (1 whitepaper = 1 credit)
- Publication of webinars in industry calendar\*\* (1 webinar = 1 credit)
- Publication of organization capsule\*\*
- Indexing and syndication of corporate blog\*\*
- Integration of social media assets (Facebook, Twitter, YouTube etc.)
- Publication of appointments\*\* (staff movements)
- Publication of infographics\*\*
- Promote your presence at industry events
- Enhanced (sponsored) visibility in PinesappleSearch.com search results\*\*

(\* Includes pineapplesearch.com, hitec.org, hospitalitynet.org and other Hospitality Net channel sites

(\*\*) Made available on pineapplesearch.com and hospitalitynet.org

### 5 Credits

Annual Membership 1,025 US\$

### 10 Credits

Annual Membership 1,715 US\$

### 20 Credits

Annual Membership 2,950 US\$

### 30 Credits

Annual Membership 3,965 US\$

## BANNER ADVERTISING

### BANNER TYPE A: 250x250 pixels (square)

Limited to 3 available positions. Banner also displays in each newsletter edition.

	HITEC® BYTES	GDPR BYTES	F&B BYTES	CLUB BYTES	FINANCE BYTES	HFTP NEWS
1 MONTH	\$1,500 USD				\$750 USD	
3 MONTHS	\$3,375 USD				\$2,025 USD	
12 MONTHS	\$9,000 USD				\$6,750 USD	

### BANNER TYPE B (site sponsor): 970x90 pixels (leaderboard)

Limited to 1 exclusive position. Includes a 20-credit content membership package. Banner also displays in each newsletter edition.

	HITEC® BYTES	GDPR BYTES	F&B BYTES	CLUB BYTES	FINANCE BYTES	HFTP NEWS
12 MONTHS	\$15,000 USD				\$9,000 USD	

Contact HFTP at [publications@hftp.org](mailto:publications@hftp.org) or +1 (512) 249-5333 • Details about HFTP at [www.hftp.org](http://www.hftp.org).

## CORPORATE ALLIED SPONSORSHIP

HFTP offers the **Corporate Allied Sponsorship** as a resource to promote your company to HFTP members and industry professionals working in hotels, clubs, resorts, casinos and other hospitality companies across the globe.

Plus, HFTP's Corporate Allied Sponsorship empowers your team members in their careers and professional growth — all of which can positively impact your company's bottom line.

The Corporate Allied Sponsorship includes a Hospitality Net membership, plus two credits on HFTP's Bytes news sites.

Hospitality Net membership gives access to an online toolbox for you to "market" your digital content to a global, hospitality-focused audience on Hospitality Net channel sites. Publish and distribute press releases, thought articles, events, webinars and white papers — and generate incremental exposure for your social media channels.

Other Corporate Allied Sponsorship benefits include:

### Exclusive Savings \$

- Receive exclusive Corporate Allied Sponsor pricing on HFTP-produced events for exhibits, sponsorship and advertising (on applicable events).
- Discounts on other HFTP products and services as applicable.

Company  
Investment  
**\$3,000 USD**

### Access Focused Resources

- The Corporate Allied Sponsorship includes up to 5 individual HFTP memberships. Each individual membership includes a chapter affiliation, allowing your company representatives the opportunity to network and connect with other members locally.
- Access to the HFTP Career Center and membership directory.

### Gain Visibility and Recognition

- Company logo and link to your company website featured on the HFTP website.
- Company logo featured on the HFTP Multi-Event Mobile App.
- An exclusive HFTP Corporate Allied Sponsor logo for your company to use on its website.

Interested in the Corporate Allied Sponsorship opportunity?  
Contact the HFTP Membership team at [membership@hftp.org](mailto:membership@hftp.org) or +1 (512) 249-5333 • Details about HFTP at [www.hftp.org](http://www.hftp.org).